



7 -10 August, 2008, Pragati Maidan, New Delhi, India

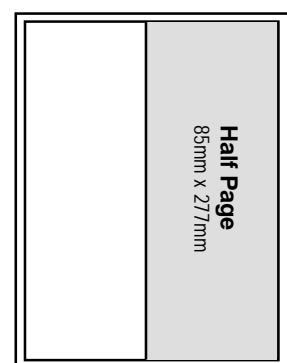
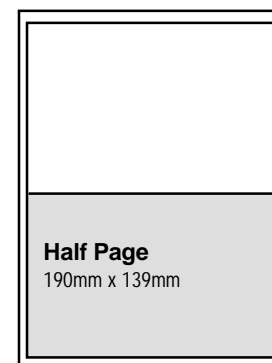
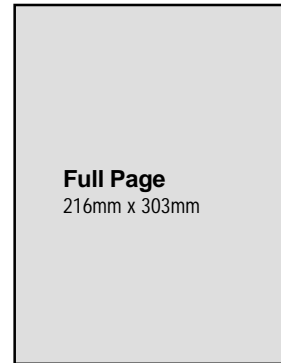
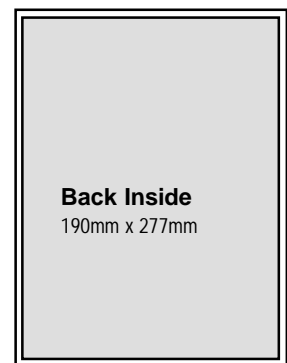
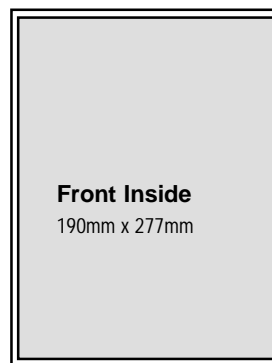
## FORM 8

### ADVERTISING IN EXHIBITION CATALOGUE Exhibitors must complete and return this by 25 June 2008

Approximately 15,000 copies of the official Exhibition Catalogue will be printed for the event. The copies will be distributed free to all the visitors. This will be used as a reference & product source guide during the event.

Advertisement Rates (Please tick as per requirement)

Advertisement Options:



Technical Data	
Paper size	210 x 297mm
Print Area	190 x 277mm
Bleed size	216 x 303mm
Printing process	4 Colour Offset
Screen	150 LPI
Materials required	PDF, TIFF, JPG, EPS Format
Print Run	15,000 Copies

Advertising Rates		
	INR	US\$
Front Cover	60,000	1500
Back Cover	45,000	1200
Front Inside	35,000	1000
Back Inside	35,000	1000
First Page	28,000	650
Full Page	22,000	600
Half Page Vertical	12,000	375
Half Page Horizontal	12,000	375



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Size of the official exhibition catalogue will be 210mm x 297 mm (A/4). All above advertisements will be in 4 colours and on art paper. 4 colour films to be provided by the advertiser.

**DEADLINE**

Ad material: 25 June, 2008

**PAYMENTS**

A remittance of 100% of the cost MUST be forwarded with this order. All Cheques/ Demand Drafts must be in favour of Print-Packaging.com [P] Ltd., at Delhi.

**ADVERTISEMENT RELEASE ORDER**

Dear Sir,

We Wish to release an advertisement in the Exhibition Catalogue.

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Tel. : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

	INR	US\$
<input type="checkbox"/> Front Cover	60,000	1500
<input type="checkbox"/> Back Cover	45,000	1200
<input type="checkbox"/> Front Inside	35,000	1000
<input type="checkbox"/> Back Inside	35,000	1000
<input type="checkbox"/> First Page	28,000	650
<input type="checkbox"/> Full Page	22,000	600
<input type="checkbox"/> Half Page Vertical	12,000	375
<input type="checkbox"/> Half Page Horizontal	12,000	375

We enclose Cheque no. \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_

In favour of Print-Packaging.com(P) Ltd.

Bank toward advertisement fees.

**Advertisement material Deadline : 25 June, 2008**

For and on behalf of Exhibitor

Name: \_\_\_\_\_

**Company Stamp & Authorised Signature**

Date: \_\_\_\_\_

**PLEASE KEEP A COPY FOR YOUR RECORDS**

Print-Packaging.com [P] Ltd.  
 Delhi Office:  
 E6, First Floor, Lajpat Nagar-II,  
 New Delhi 110024.  
 Tel: 91-11-29812934/29812834  
 Fax: 011-41722130  
 Email: info@indiapackagingshow.com,  
 info@indiaconvertingshow.com  
 Website: www.IndiaPackagingShow.com,  
 www.IndiaConvertingShow.com

Authorised by:

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Stand No.

